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July 13, 2012

VIA ECFS

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street
Washington, D.C. 20554

Re: *Telecommunications Carriers Eligible for Universal Service Support*, WC Docket
No. 09-197; *Lifeline and Link Up Reform and Modernization*, WC Docket No. 11-42

Dear Ms. Dortch:

On Thursday, July 12, 2012, Lance Steinhart, Brita Strandberg, and Heather Kirby, on behalf of Free Mobile, Inc. ("Free Mobile"), as well as Kevin Haddad, CEO of Free Mobile, spoke with Kimberly Scardino and Jonathan Lechter of the Telecommunications Access Policy Division. We discussed Free Mobile's Compliance Plan as filed on June 15, 2012.

Kevin Haddad gave an overview of Free Mobile and its affiliates and highlighted the Company's proposed Lifeline offering. We discussed Free Mobile's use of SIM card technology and the Company's procedures regarding fraud prevention during the Lifeline enrollment process.

Finally, Free Mobile agreed to file a revised Compliance Plan with suggested clarifications.

Attached is a copy of Free Mobile's website screenshots that were provided at the meeting yesterday. Please contact me if you have any questions. Thank you.

Respectfully submitted,

/s/ LANCE STEINHART

Lance J.M. Steinhart
Attorney for Free Mobile, Inc.

Attachments

cc: Kevin Haddad
Brita Strandberg
Kimberly Scardino
Jonathan Lechter



A Worry-Free Way to Stay Connected!

Lifeline is a government benefit program that provides discounts on monthly telephone service for eligible low-income consumers to help ensure they have the opportunities and security that telephone service affords, including being able to connect to jobs, family, and 911 services. Lifeline is supported by the federal Universal Service Fund(USF).

- Only eligible consumers may enroll in the program.
- The program is limited to one benefit per household, consisting of either wireline or wireless service.
- Lifeline is a government benefit program.
- Consumers who willfully make false statements in order to obtain the benefit can be punished by fine or imprisonment or can be barred from the program.

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Eligibility

<http://www.fcc.gov/guides/lifeline-and-link-affordable-telephone-service-income-eligible-consumers>

How Do I Qualify for Lifeline Discounts?

The Lifeline program is available to eligible low-income consumers in every state, territory, commonwealth, and on Tribal lands. You must be eligible to enroll. To participate in the program, consumers must either have an income that is at or below 135% of the Federal Poverty Guidelines or participate in one of the following assistance programs:

- Medicaid;
- Supplemental Nutrition Assistance Program (Food Stamps or SNAP);
- Supplemental Security Income (SSI);
- Federal Public Housing Assistance (Section 8);
- Low-Income Home Energy Assistance Program (LIHEAP);
- Temporary Assistance to Needy Families (TANF);
- National School Lunch Program's Free Lunch Program;
- Bureau of Indian Affairs General Assistance;
- Tribally-Administered Temporary Assistance for Needy Families (T TANF);
- Food Distribution Program on Indian Reservations (FDPIR);
- Head Start (if income eligibility criteria are met), or
- State assistance programs (if applicable).

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Plan Name (your price)	Free Monthly Minutes Included in Plan	Unused Minutes Carryover Each Month	Text Message Charge*	Web	Additional Minutes Charge per Min	Voicemail Caller ID Call Waiting
BASIC (FREE)	68	Yes	3 Texts/1 Minute	n/a	\$0.10	Yes
PLUS (FREE)	125	Yes, Limited to 90 days	1 Text/1 Minute	n/a	\$0.10	Yes
DELUXE (FREE)	250	No**	1 Text/1 Minute	n/a	\$0.10	Yes
ELITE (\$35)	Unlimited	Unlimited	n/a	n/a	n/a	Yes
ELITE PLUS (\$45)	Unlimited	Unlimited	n/a	200mb	n/a	Yes
ELITE PLATINUM (\$55)	Unlimited	Unlimited	n/a	600mb	n/a	Yes

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Free Mobile State Eligibility Check

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CURRENT CUSTOMERS

If you are already an Free Mobile customer, click here and Log-In to your account or call us toll-free at #NUMBER#

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DO ANY RESTRICTIONS APPLY?

Yes, certain restrictions apply:

Free Mobile is only available to individuals who participate in a qualifying government program or are income eligible

Only one wireless or landline Lifeline account is allowed per household and service is non-transferable

The address you provide for your phone service must be your place of residence, whether permanent or temporary

Free Mobile participation is subject to the Free Mobile Terms of Service found on www.freemobileusa.com.

HOW MUCH DOES ASSURANCE WIRELESS COST?

Free Mobile is FREE to eligible customers. Free Mobile offers a FREE sim card, 250 FREE minutes of wireless voice service and, with selected plans, 250 FREE texts to eligible customers each month. There are no bills, long-term contracts or activation fees for Free Mobile customers. For more information, [click here](#).

IS FREE MOBILE SERVICE NATIONWIDE?

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Lifeline Wireless Plan Status

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Our Mission Statement

To provide reliable mobile communication services, through the use of prepaid SIM cards, mobile phones, and broadband access to consumers that qualify under the Lifeline federal benefit program.

Company Vision

Free Mobile's core ideology included a dedication to affordable quality and dependability, a pledge to community responsibility, and a view that the company exists for the welfare of supporting those in need.

Our core values drive the heart and soul of the company:

- Provide the highest quality mobile products available
- Fulfill the needs of our customers
- Support team member happiness and excellence
- Caring about our communities and environment

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